

## AGENDA

### GORHAM ECONOMIC DEVELOPMENT CORPORATION MONTHLY BOARD MEETING

Wednesday, December 16, 2020 – 8 a.m.  
Via Zoom Webinar

This meeting will be conducted via Zoom video conferencing platform. Click on the following link to access the meeting through Zoom. <https://us02web.zoom.us/j/84736908011>. To join the meeting via phone the number is 1 312 626 6799.w, with the Webinar ID being 847 3690 8011.

#### 1. Approve minutes of November meeting

ATTACHMENT A

#### 2. Economic Development Update

ATTACHMENT B

Group discussion (if necessary) of any issues and/or follow-up questions about ED Report

#### 3. New business

- a. GOCAT Production: Mask Up – Gorham Together video promos
  - i. Preview of Sebago Brewing spot
  - ii. Discussion of “Gorham Getting Out” commercial idea
- b. 2021 CDBG Cumberland County grant (Carolyn Eyerman)
- c. Industrial Park Steering Committee update (Tom Poirier)
- d. GVA’s “Shop the Village” campaign (Kathy Garrard)

#### 4. Discuss business activities

The Board may convene into Executive Session pursuant to 1 M.R.S.A. § 405(6)(C) to discuss economic development, where public discussion would harm the position of the GEDC and the Town of Gorham in procuring new development.

#### 5. Other business

- a. Hannaford EV Charging Station grant (Efficiency Maine)
- b. Covid-19 support to Gorham businesses (ATTACHMENT C)
- c. [Measures of Growth 2020 Report](#) (Maine Development Foundation)(ATTACHMENT D)

#### 6. Confirm next meeting date and agenda items for next meeting

The Board currently meets the third Wednesday of every month. Next meeting is scheduled for January 20, 2021.

#### 7. Adjournment.