



Fall Event Series

Community Participation Opportunities

This fall, Gorham Recreation, GPNEMBA/Gorham Conservation Commission, & Maine Outdoor Film Festival, will be holding a full day of community-centered events located in and around the Gorham Village area. While our *Trail of Events* continues to grow, the following core events will anchor the day:

Gorham Recreation's Annual Fall Festival

Gorham Conservation Commission's First Annual Spooky Bike Ride

in Partnership with GPNEMBA

Maine Outdoor Film Festival – Selects Tour Screening

with a Beer Garden, Wood-Fired Pizza & Lawn Games

*Event details to follow

We anticipate strong attendance throughout the day and are excited to offer local businesses the opportunity to gain visibility while supporting a meaningful community experience. This event series provides opportunities for direct engagement with the Gorham community, as well as brand visibility across print, digital, and in-person platforms—all while aligning with Gorham's culture, recreational assets, and strong sense of community.

Many local businesses and organizations host events throughout the year, and this collaborative effort is intended to complement and elevate those existing initiatives. As Gorham's village continues to grow and our trail network gains regional attention, this event presents a unique opportunity to contribute to a broader, coordinated celebration of community, outdoor recreation, and village vitality.

We've intentionally structured our sponsorship tiers to include lower-cost entry points in order to support and promote businesses and organizations of all sizes. It is the collective presence of small, growing, and long-established organizations that creates the lively, welcoming, and community-driven atmosphere that continues to shape Gorham. By offering a range of participation options, we aim to celebrate both new businesses entering our local economy and those whose contributions have long been woven into the fabric of our town, recognizing that every level of involvement plays a meaningful role in building and sustaining our community.

Businesses are encouraged to participate in ways that align with their goals, whether through sponsorship, hosting a special promotion or event, or engaging with attendees throughout the day. If you have ideas or would like to be involved or listed on our trail of events, we welcome the opportunity to connect.

Sponsorship Opportunities

Community Supporter - \$50

Name listed on event materials
Group recognition on social media
Inclusion in custom logo design

Event Sponsor - \$250

Dedicated social media spotlight
Opportunity to provide promotional materials
Prominent logo placement in custom logo design

Featured Sponsor - \$500+

All above benefits, plus:
Premium logo placement across all materials
Recognition in press & event programming
Option to sponsor a specific activity
Tabling opportunities at the Fall Festival & MOFF screening

In-Kind Donations

We're happy to customize sponsorship packages to align with your business goals. Please reach out to our key contacts for more information.

Sponsor Experience Add-On

Sponsors may also purchase drink tokens to distribute to employees, clients, or guests for use at the Spooky Bike Ride Beer Garden. This add-on provides a simple way to encourage engagement while offering a memorable, shared experience during the event.

Tokens are available for advance purchase. Pricing and quantities available upon request.

Important Details

Event Date

October 17

*Weather date is October 24 – to be announced by 5pm on October 16

Start time of 8am

Runs until ~8:30-9pm

Sponsorship Deadline

Thursday, May 21, 2026 at 5pm

Estimated Attendance & Visibility:

500+ Fall Festival & race attendees

5,000+ MOFF attendees between the Flagship Festival & Selects Tours

7,500+ MOFF Newsletter subscribers (w/ 29% open rate)

1,0500+ followers across all social mediums

2,000+ GPNEMBA followers

1,400+ Town of Gorham followers

5,200+ Gorham Recreation followers

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~32,100+ audience reach

Getting Involved

To become a sponsor or learn more, please contact:

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Economic Development Specialist

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Sponsorships at every level include logo placement. Please send over all logos you want to use in high resolution on transparent background, if possible (.png, .eps, .ai preferred). Please send us the full suite of color ways for your logo (full color, white, and black logos, if applicable). If you have a brand guide or any guidelines we should be aware of, please send those as well.