



Capital Expenditure Matching Grant Program

SCORING MATRIX

Business Name: _____ Application Reviewed by: _____

Scoring Rubric

- 4 = Excellent;
3 = Above Average;
2 = Average;
1 = Below Average;
0 = Incomplete/Insufficient

	Criteria	Score
1.)	Overall proposal is clearly written and describes the project and cost in sufficient detail. - Detailed summary of business and vision for growth; - Demonstrated purpose of item, service or project to be funded; - Cost estimates provided and images showing current conditions (if applicable);	
2.)	Aligns well with the overall vision of grant program to support transformative growth in business operations through capital expenditures. - Spurs investment through strategic upgrades to equipment, facilities, technology and services; - Accelerates plans for growth and creates opportunities for expansion, entrepreneurship and job creation;	
3.)	Addresses at least one of the three stated goals: - <u>EXPAND REACH</u> in existing markets and/or advance into new areas for greater market share; - <u>INCREASE PRODUCTION</u> to meet growing market demand and benefit from economies of scale; - <u>RAISE THE PROFILE</u> of a business to create greater demand and increase overall sales;	
4.)	Demonstration of funding need is clearly stated and supported by evidence or documentation. - Matching business investment is at least 50% of overall project cost; - Grant funding increases overall likelihood of completing the project;	

Total Score: _____